



Edgard Garcia, President 2016-2017

Celebrate Rotary

Number 28 for The Week of February 23, 2017

## Whining and Fining

Aaron Popejoy was recognized with a \$50 fine for his recent appointment to the El Centro Planning Commission, and, for lack of other fine-worthy celebrations or confessions, President Edgard resorted to the ever popular "On This Day In History" pop quiz. Cliff Caldwell enlisted the help of the Honorable Chris Plourd to answer that on Feb. 23, 1945 the flag was raised on Iwo Jima (Mt. Suribachi). The scribe didn't catch the fine, but it was probably \$25 – let's just go with that and keep things moving. Pastor Ron Griffen was fined \$50 for not knowing that Feb. 23, 1954 was the day that children received the first Polio vaccine (first mass inoculation against Polio with Jonas Salk's vaccine, Pittsburgh, PA). And, George McFaddin was fined \$50 for incorrectly guessing that "God Bless America" was written on Feb. 23, 1940, when in fact the song written on that day was "This Land is Your Land." Other notable historic events which took place on Feb. 23<sup>rd</sup>, but were not mentioned include: First Rotary Club formed in the United Building, Chicago, IL (1905), US Troops began the largest offensive of Vietnam War (1967), Wilt Chamberlain became the first NBA player to score 25,000 points (1968), and Eminem released his first major album "The Slim Shady LP" which won a Grammy® Award for Best Rap Album (1999).



## North County Coalition Of The Arts



The day's program was the North County Coalition of the Arts. Rudy Robles, Executive Director of NOCCA, and Jay Kruger, member of the NOCCA executive team.

Mr. Robles explained that NOCCA promotes the arts and gives Imperial Valley residents opportunities to perform, learn, dream, grow, build confidence, and enrich lives. NOCCA has hosted a wide variety of productions over the years, including: "Annie," "Annie Get Your Gun," "Kiss Me, Kate," "Merchant of Venice," and their current project, "Beauty & The Beast." "Beauty & The Beast" will be running at Palmer Auditorium in Brawley from May 5<sup>th</sup>-May 7<sup>th</sup>, and tickets range between \$10 and \$30.

Currently, NOCCA also serves as the Imperial County Arts Council. And, they partner with the Imperial County Film Commission to help support its annual Film Festival scheduled for Oct. 13<sup>th</sup> & 14<sup>th</sup>.

Jay Kruger, who also sits on the Brawley Community Foundation Board of Directors, shared that one of BCF's projects, with funding from the Imperial Valley Community Foundation's fund supporting BCF, is the renovation of the old Brawley Playhouse Theatre. The Playhouse was donated to BCF, and it is being re-built as a performing arts & cinema arts space with offices and room for receptions and trainings. Once completed, it will be a tremendous resource and asset for revitalizing Downtown Brawley.

## Visiting Rotarians and Guests of Rotarians

Richard Acosta was in attendance as a Visiting Rotarian. Chris Moore introduced his guest Joe Bailey, and the day's speakers:



## Pledge, Prayer and Song



On a beautiful February Imperial Valley day, the meeting was rung to order by

the stunning President Edgard Garcia. Frank Miranda led the Club in the Pledge of Allegiance, and Pastor Ron Griffen gave the invocation. The song was led by "The Back Table Boys" (Jim Brock & Judge Chris Plourd), not to be confused with The Backstreet Boys, The Beach Boys, or The Pet Shop Boys

# POT



Ed McGrew won \$44. The big pot is now at \$497 and growing

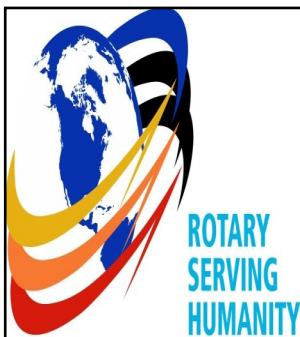
## Announcements



Cathy Kennerson passed around a clipboard and signup sheet recruiting volunteers for the Club's annual BBQ scheduled to take place on March 23<sup>rd</sup>. If you can help, please let Cathy know, also, don't forget that every member of the Club received 20 tickets. If you need more, please ask Bob Barros and Lee Hindman.

Lee Hindman reminded the Club that the annual Service Club Luncheon will be on Thursday, March 9<sup>th</sup> at the Fairgrounds. Members will pay for their meals at the luncheon. So, please plan accordingly, also, the luncheon at the Fairgrounds will take the place for the Club's normal Thursday meeting – which means there will be no meeting at PAL on March 9<sup>th</sup>, instead plan to attend the Service Club Luncheon.

Bobby Brock mentioned that the Imperial Valley Community Foundation is holding its inaugural "Evening on the Green" dinner and concert event on Saturday, May 13<sup>th</sup> at Rio Bend RV & Golf Resort. The evening's entertainment will be 10-time Grammy® Award winner and Presidential Medal of Freedom recipient, Arturo Sandoval. For details and sponsorship information, please see Bobby. Bobby shared that the Foundation has a current grant opportunity through its Ocotillo Wind Imperial Valley Fund grant program, and the grant deadline is March 17<sup>th</sup>.



**"Rotary Serving Humanity"**

President-elect John Germ announces his 2016-2017 theme.

*"I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary's service to humanity." -- RIPE John Germ*



**The Four Way Test**  
of the things we think, say or do guides Rotarians.

The test is as follows:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Does it promote GOOD WILL and BETTER FRIENDSHIP?
4. Will it be BENEFICIAL to all